



Recovery after a crisis

History shows that investors benefit from staying invested throughout a crisis.

- > In today's financial market, fear is prevalent. Yet keep in mind, there have been many quite challenging stock market and economic experiences over the past decades.
- > The U.S. stock market has been remarkably resilient; it has routinely recovered from short-term crisis events to move higher over long-term periods.
- > Review the table below to see how the Dow Jones Industrial Average (DJIA), on average, declined during periods of crisis, but produced double-digit returns in the 12 months following a crisis event.

Crisis events since 1929			DJIA gain after crisis (%)			
Event	Reaction dates	Gain/loss (%)	1 mo.	3 mo.	6 mo.	12 mo.
Market Crash of 1929	10/11/29-11/13/29	-43.7	27.3	34.1	46.0	11.8
Germany Invades France	05/09/40-06/22/40	-17.1	-0.5	8.4	7.0	-5.2
Pearl Harbor	12/06/41-12/10/41	-6.5	3.8	-2.9	-9.6	5.4
Korean War	06/23/50-07/13/50	-12.0	9.1	15.3	19.2	26.3
Cuban Missile Crisis	10/19/62-10/27/62	1.1	12.1	17.1	24.2	30.4
JFK Assassinated	11/21/63-11/22/63	-2.9	7.2	12.4	15.1	24.0
U.S. Bombs Cambodia	04/29/70-05/14/70	-7.1	0.4	3.8	13.5	36.7
Nixon Resigns	08/07/74-08/29/74	-17.6	-7.9	-5.7	12.5	27.2
Financial Panic 1987	10/02/87-10/19/87	-34.2	11.5	11.4	15.0	24.2
Gulf War	01/16/91-01/17/91	4.6	11.8	14.3	15	24.5
World Trade Center Bombing	02/25/93-02/27/93	-0.3	2.4	5.1	8.5	14.2
Asian Stock Market Crisis	10/07/97-10/27/97	-12.4	8.8	10.5	25.0	16.9
War in Afghanistan	10/05/01-10/09/01	-0.7	5.9	11.5	12.4	-16.8
Iraq War	03/19/03-05/01/03	2.3	5.5	9.2	15.6	22.0
Lehman Brothers Collapse	09/16/08-09/16/08	0.0	-18.8	-22.6	-32.3	-11.5
Israel Invades Gaza	12/27/08-01/21/09	-3.0	-13.5	-4.2	7.9	23.6
Average		-9.34	4.07	7.36	12.19	15.86

Meet with your financial advisor to talk about staying invested throughout a market crisis.

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